

New Era University College

Filing Management

Department: Academic Unit	Ref No: NEUC/AA/006	Version No: 001	Effective Date: 1.3.2021	Page No: 10
-------------------------------------	-------------------------------	---------------------------	------------------------------------	-----------------------

LESSON PLAN (SAMPLE)

FACULTY	Faculty of Art & Design		
DEPARTMENT	Department of Art & Design		
PROGRAMME	Diploma in Design	SEMESTER YEAR	<u>5</u> (M)/ <u>2020</u> (Y)

Module Details: (A)

Module Code	VCEM2000
Module Title	Visual Communication
Credit	3
Lecturer	Chua Wee Loong
Teaching Assistant/ Tutor	None
Semester	Year <u>2</u> , Semester <u>1</u>
Duration	14 weeks
Assessment Date	29/08/2020
Pre-requisites	CBND1004 Integrated Design

Module Details: (B)

Synopsis of Module	This module is about the exploration of a personal design process, enabling students to question and develop their design methodology and its appropriateness in solving design problems.
---------------------------	---

New Era University College

Filing Management

Department: Academic Unit	Ref No: NEUC/AA/006	Version No: 001	Effective Date: 1.3.2021	Page No: 10
-------------------------------------	-------------------------------	---------------------------	------------------------------------	-----------------------

Learning Outcomes	<p>At the end of the course, students should be able to:</p> <ul style="list-style-type: none"> • Describe the theory, practical cases and tools of digital humanities. (C1, PL01) • Discuss the meaning and use of digital content. (A2, PLO2) • Demonstrate the function of digital software. (P2, PLO6) 																																																
Outline Module	<ol style="list-style-type: none"> 1. Module Introduction 2. Understanding the brief 3. Research Method 4. The Conceptual 																																																
Teaching and Learning Methods	Lecture, Tutorial, Presentation, Critiques Session (Open Discussion)																																																
Teaching-learning and assessment strategy	<p>A combination of Tutorials, Exercises, Projects, Research:</p> <ul style="list-style-type: none"> • Assignments brief • Practical work • Directed and research • Presentation and critique • Class participation and coaching 																																																
Assessment Methods	<p>Due dates for explorations are by a particular given due date. Late work will not to be accepted and you will receive an F on the project. You must complete your project/assignment/exercise in order to receive a passing grade in the course.</p> <p>Even the student passed up all their project/assignment/exercise but absent during the final exam or presentation will automatically marked as “ZERO”.</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th>Grade</th> <th>Points</th> <th>Grade Points</th> <th>Remarks</th> </tr> </thead> <tbody> <tr> <td>A+</td> <td>85% - 100%</td> <td>4.00</td> <td>Outstanding</td> </tr> <tr> <td>A</td> <td>80% - 84%</td> <td>4.00</td> <td>Excellent</td> </tr> <tr> <td>A-</td> <td>75% - 79%</td> <td>3.67</td> <td rowspan="2">Good</td> </tr> <tr> <td>B+</td> <td>70% - 74%</td> <td>3.33</td> </tr> <tr> <td>B</td> <td>65% - 69%</td> <td>3.00</td> <td rowspan="2">Satisfactory</td> </tr> <tr> <td>B-</td> <td>60% - 64%</td> <td>2.67</td> </tr> <tr> <td>C+</td> <td>55% - 59%</td> <td>2.33</td> <td rowspan="2">Pass</td> </tr> <tr> <td>C</td> <td>50% - 54%</td> <td>2.00</td> </tr> <tr> <td>D+</td> <td>45% - 49%</td> <td>1.67</td> <td rowspan="2">Sufficient for the award of credit</td> </tr> <tr> <td>D</td> <td>40% - 44%</td> <td>1.33</td> </tr> <tr> <td>E</td> <td>30% - 39%</td> <td>1.00</td> <td>Fail</td> </tr> <tr> <td>F</td> <td>0% - 29%</td> <td>0.00</td> <td>Fail</td> </tr> </tbody> </table>	Grade	Points	Grade Points	Remarks	A+	85% - 100%	4.00	Outstanding	A	80% - 84%	4.00	Excellent	A-	75% - 79%	3.67	Good	B+	70% - 74%	3.33	B	65% - 69%	3.00	Satisfactory	B-	60% - 64%	2.67	C+	55% - 59%	2.33	Pass	C	50% - 54%	2.00	D+	45% - 49%	1.67	Sufficient for the award of credit	D	40% - 44%	1.33	E	30% - 39%	1.00	Fail	F	0% - 29%	0.00	Fail
Grade	Points	Grade Points	Remarks																																														
A+	85% - 100%	4.00	Outstanding																																														
A	80% - 84%	4.00	Excellent																																														
A-	75% - 79%	3.67	Good																																														
B+	70% - 74%	3.33																																															
B	65% - 69%	3.00	Satisfactory																																														
B-	60% - 64%	2.67																																															
C+	55% - 59%	2.33	Pass																																														
C	50% - 54%	2.00																																															
D+	45% - 49%	1.67	Sufficient for the award of credit																																														
D	40% - 44%	1.33																																															
E	30% - 39%	1.00	Fail																																														
F	0% - 29%	0.00	Fail																																														

New Era University College

Filing Management

Department: Academic Unit	Ref No: NEUC/AA/006	Version No: 001	Effective Date: 1.3.2021	Page No: 10
-------------------------------------	-------------------------------	---------------------------	------------------------------------	-----------------------

Grading	Academic Assessment Criteria		
Academic Assessment Criteria	Research Development & Ideas	30%	
	Creativity	30%	
	Composition & Layout	30%	
	Visual Density	10%	
	Total	100%	

Indicative Reading List or Other Learning Resources:

Text Book	Alatas, Syed Farid; Abdolreza Alami, (2018). The civilisational and cultural heritage of Iran and the Malay world: a cultural discourse. KL: Gerakbudaya.[G/909/ALAT/2018]
Other additional information	<ol style="list-style-type: none"> 1. Wang Gungwu, (2018). Nanyang: essays on heritage. Singapore: ISEAS Yusof Ishak Institute. [G/959.5004951/WANG/2018] 2. The Heritage Center of Singapore (Ed.). (2019). Hong San See Temple Singapore : the journey to UNESCO. Beijing: Gu gong chu ban she. [G/272.098/XJPG] 3. Gullick, J. M., (2000). A history of Kuala Lumpur 1857-1939. KL: Malaysian Branch of the Royal.[G/959.5116/GULL/2000] Abdur Razzaq. (2008). Sutan Puasa, founder of Kuala Lumpur. Penang: Areca Books.[G/959.5116/ABDU/2018]

Lesson Plan:

Week	Topic	Task	Remark
1	Topic 1. Course Orientation <ul style="list-style-type: none"> Introduction and overview Relationship between History, Heritage and Collective Memory 		
2	Topic 2. Cultural Heritage <ul style="list-style-type: none"> Built Environment Natural Environment Artefacts 		
3	Topic 3. Intangible Heritage <ul style="list-style-type: none"> cuisine, traditional skills and technologies, Religious ceremonies, performing arts, storytelling. language, place name 		

New Era University College

Filing Management

Department: Academic Unit	Ref No: NEUC/AA/006	Version No: 001	Effective Date: 1.3.2021	Page No: 10
-------------------------------------	-------------------------------	---------------------------	------------------------------------	-----------------------

4	Topic4. Landscape Change <ul style="list-style-type: none"> • Overview • Skill of Map interpretation • Skill of Satellite Image interpretation 		
5	Topic 5. An Introduction to Field Skills <ul style="list-style-type: none"> • Data Collection (Map, population, related studies) • Blank Map (Town Plan) Preparation 		
6	Topic 6. Community Fieldwork 1 <ul style="list-style-type: none"> • Kajang Field trip (Shen Sze Yar Temple, Kajang Heritage Center, Kajang old street) 		
7	Topic 7. Community Fieldwork 2 <ul style="list-style-type: none"> • Kuala Lumpur Field trip (Petaling Street, Sikh Temple, Indian Temple, Chan She Shu Yuen Clan Ancestral Hall) 	<u>Assignment 1:</u> SWOT Analysis of 5 company	
8	Topic 8. Case Study 1 <ul style="list-style-type: none"> • Cases of South and Central Malay Peninsula • Cases of North Malay Peninsula 	<u>Project Brief:</u> Presentation 1 Re-branding SWOT Analysis of chosen brand	
9	Topic 9. Case Study 2 <ul style="list-style-type: none"> • Cases of East Coast • Cases of East Malaysia 	Presentation 2: <ul style="list-style-type: none"> • Product research 	
10	Topic 10. Summary and conclusion <ul style="list-style-type: none"> • Review 	Presentation 3: <ul style="list-style-type: none"> • The Conceptual 	
11	Topic 11. Course Orientation <ul style="list-style-type: none"> • Introduction and overview • Relationship between History, Heritage and Collective Memory 	Presentation 4: <ul style="list-style-type: none"> • Design Development 	
12	Topic 12. Cultural Heritage <ul style="list-style-type: none"> • Built Environment • Natural Environment • Artefacts 	Project: <ul style="list-style-type: none"> • Design Survey • Analysis of result 	

New Era University College

Filing Management

Department: Academic Unit	Ref No: NEUC/AA/006	Version No: 001	Effective Date: 1.3.2021	Page No: 10
-------------------------------------	-------------------------------	---------------------------	------------------------------------	-----------------------

13	Topic 13. Intangible Heritage <ul style="list-style-type: none"> Cuisine, traditional skills and technologies, Religious ceremonies, performing arts, storytelling. language, place name 	<u>Project:</u> Finalization & Submission	
14	Topic14. Landscape Change <ul style="list-style-type: none"> Overview Skill of Map interpretation Skill of Satellite Image interpretation 		

(**Topic or module does not need to be exactly 14 weeks. Its up to each lecturer to decide what to teach, the duration per topic, and to make known when to give assignments, projects, quizzes or presentations.)

Prepared by: (Lecturer)	Checked by: (Programme Coordinator)	Verified by: (Head of Department)
Signature:	Signature:	Signature:
Name :	Name :	Name :
Date:	Date:	Date:

SAMPLE